

# RYAN HEANEY

**GRAPHIC DESIGNER** | HEANCREATIVE@GMAIL.COM | RYANHEANEY.COM | 647.269.0628

Passionate, driven and creative Graphic Designer seeking a role to be an immediate asset to your team. Strong project management skills to accommodate tight deadlines while accomplishing precise and effective design solutions. A charismatic team player, ready to be a part of your company.

## EXPERIENCE

↓ Clients include

### RYAN HEANEY ART + DESIGN | FREELANCE GRAPHIC DESIGNER | JANUARY 2014 – PRESENT

BOLTON, ON

- Art direction and design of POP, packaging, advertising, editorial and marketing materials
- Client sourcing and interaction and project management
- Digital technical drawing and illustration, product photography, retouching and colour correcting

Toronto Real Estate Board  
BoxTop Advertising Inc.  
Hockley Valley Resort

### McINNIS DESIGN | INTERMEDIATE GRAPHIC DESIGNER | NOV 2009 – DEC 2013

VAUGHAN, ON

Developing packaging and point of purchase material for a number of prominent clients. Ensuring successful and creative placement within the client's respective markets.

- Package, POP, trade show booth design – **Tasks:** Art direction and layout; dieline creation; compliance of WHMIS, CCCR, bilingual and other packaging regulations; press proofing
- Catalogues, ads, marketing materials – **Tasks:** Art direction, concept, layout and photography
- Digital technical drawing and illustration
- Product photography, retouching and colour correcting

**Highlights:** Rebranding of Home Depot US brand and Benjamin Moore Canada entire paint applicator lines. Building brands such as Efficlean Eco Products from the ground up.

WD-40  
Rubbermaid  
XM Radio  
Home Depot  
Pintar  
DAP  
Manchu Wok  
Fiskars

### JUMBO RELATIONS | FREELANCE CREATIVE DIRECTOR | JUNE 2011 – MARCH 2013

BRAMPTON, ON

- Marketing material for high profile national political campaign – web design, posters
- Brochure kit for an internationally recognized charity
- Splash page and web banner design

Politicians  
Charities  
Small businesses

### SYNERGEX CORP. | GRAPHIC DESIGNER & PROJECT COORDINATOR | FEB 2006 – OCT 2009

MISSISSAUGA, ON

- Layout of bilingual video game packaging for Canadian and South American markets
- Training of new designers, project quoting
- Production operator of in-house print shop, printer and bindery operation
- Coordinating projects within the department between designers and translators by administrating project schedules

Square Enix  
Lucas Arts  
Namco Bandai  
Atari  
Sony

## SKILLS SUMMARY

Thorough knowledge base of Graphic Design, illustration and an intense background in fine art. Excellent communication skills to collaborate and problem solve with colleagues and clients. Ability to multi-task an array of projects with different design challenges concurrently. Outstanding perceptual skills in understanding the clients design needs and goals. Excellent spoken, written and visual communication and presentation skills.

## EDUCATION

**GEORGE BROWN COLLEGE**  
GRAPHIC DESIGN PROGRAM

TORONTO, ON  
2002-05

**SHERIDAN COLLEGE**  
ART FUNDAMENTALS PROGRAM

OAKVILLE, ON  
2001-02

## TECHNICAL PROFICIENCY

**O/S:** Mac & PC

**SOFTWARE:** Illustrator, Photoshop, InDesign, Acrobat, QuarkXPress, Microsoft Office, FTP Software, Lightroom, iMovie